

VIBGYOR
Viva

making
**SHORT
FILM**



Viva Short Film Making

The Short Film Making Competition is a platform for budding film makers of the future to showcase their inherent creative competencies.

The competition is based on the theme that will be shared on the Viva website and social Media. The idea is to encourage students to explore the impact that VIBGYOR Viva has on their young lives.

Short Film Duration: Minimum of 1 Minute to Maximum of 2 Minutes

Age Criteria: Grades 9 to 12

Number of Participants: Minimum of 1 and Maximum of 3 (One point of contact to be identified.)

Registration Fees: Free of Cost

Last Date of Submission: 30 November 2020

Grand Finale: 20 December 2020

Process:

1. Collect the registration form available online or with the VIBGYOR School Viva Event Coordinator.
2. Submit the form online on the VIBGYOR Viva Website.
3. The Winners will be provided with a certificate.
4. The Top Three Winning Entries will be screened at the Viva 12 Grand Finale online on 20 December 2020 and can be viewed on www.vibgyorviva.com

Terms & Conditions for Participation:

1. Entries for the Short Film Making Competition are open for VIBGYOR and non-VIBGYOR students.
2. The Short Film should be based on theme that will be disclosed on the website. Animated and Documentary Films will be accepted.
3. The Short Film can be in Hindi/ English language “ONLY”.
4. Any form of visuals/graffiti/imagery/language which is suggestive or profane will lead to immediate disqualification.
5. The total runtime of the Short Film, including opening and closing credits should strictly be a minimum of 1 Minute and a maximum of 2 Minutes.
6. Resolution: High definition (HD) video to be shared in the following sizes - 720p (1280 × 720 pixels) (16:9 aspect ratio) or 1080p (1920 × 1080 pixels) (16:9 aspect ratio)
7. Any copyrighted material, if used in the film, must have the requisite permission and a copy of the same to be submitted to the respective School Event Coordinator.
8. The Last Date for Submission is 30 November 2020.
9. VIBGYOR Viva reserves the rights to copy or use the material submitted by the participants in any form, online or offline, for promotional and archival purposes.
10. Short Films/registration fee once submitted cannot be withdrawn.
11. Judges’ decision will be final and binding.
12. VIBGYOR Viva reserves the right to change/modify/alter any rule of this competition or its part anytime.
13. The participants agree that the Organisers shall not be held responsible for any unauthorised use of the content by any third party.

Rules and Regulations:

1. The participants must possess a valid School/College Identity Card.
2. The participants must adhere to all the rules, regulations and terms as applicable.
3. The participants will not hold VIBGYOR Viva or its Organisers/Employees/Representatives responsible for any untoward incident/physical injury/accident during film making.
4. VIBGYOR Viva may reject any film without assigning any reason whatsoever and the same cannot be challenged.
5. All materials, documents, etc. submitted for participation shall not be returned under any circumstances and shall become the property of VIBGYOR Viva post submission.
6. The scheduling, timetable shall be at the discretion of the Viva Event Organisers.
7. The Organisers reserve the right to modify the terms and conditions of the contest without any intimation to the participants at any time after the launch of the contest.
8. Entry and participation of films imply unconditional acceptance of these terms and regulations.
9. VIBGYOR Viva decision in all matters about this contest and screening terms herein shall be final and binding in all respects.

Judgement Criteria:

The following rating scale will be applied to each entry after the video is viewed by the Jury Members. The Top Three Finalists will be selected from those receiving the highest scores. It is understood that any evaluation of participant's artistic endeavour involves a certain degree of subjectivity; however, the decision of the Judges is FINAL and is not subject to appeal.

50 marks (10 Marks for each criterion)

1. Theme: Connection and relevance to the theme and an excellent thematic appeal
2. Story: Rich and a vibrant storyline that engages viewers
3. Creativity: Original and captivating, presents the theme interestingly and creatively
4. Audience Appeal: Creates a lasting impression and sparks emotional connect
5. Structure: Aligns with the time duration, logical flow and closure

Note:

1. Participants can submit a maximum of “One Entry Per Group”.
2. One SPOC to be appointed per group.
3. Students from different schools can form a common group.
4. Final Short Film to be submitted online or to the School Event Coordinator in the form of a Google drive Link on/before 30 November 2020.